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## Press release

### **Why Is May 18 a Historic Date in the Pacific Northwest?**

WILLAMETTE VALLEY, Ore., May 11 /PRNewswire/ -- Oak Knoll Winery is releasing an anniversary wine on May 18, to celebrate the natural occurrences and progression of what happens from volcanoes to vineyards, then from vineyards to wine ... Oak Knoll's Grape Eruption.

Oak Knoll has been extremely successful with the American varietal Niagara, in its own Pacific Northwest. To celebrate what's proven to be very exciting for the Vuylsteke Family, their 35th anniversary the family is releasing this vintage in a special edition package. In the Northwest, where there's a daily fascination with Mt. Saint Helens (that's been rumbling since last October), this new package is intended to celebrate what everyone loves about visiting the winery and the area.

Explained by Oak Knoll's president Greg Lint, "The wine just explodes with grape flavors on your palate. Our family's celebrating all the excitement with this new package release. It's pretty dynamic, just like the wine!"

There will only be 800 commemorative cases; each bottle will have an attached gold seal to mark the release. Oak Knoll is going to great lengths to enjoy their anniversary in grand style. Grape Eruption is intended to be part of that special May 18th celebration.

**BACK LABEL: From Volcanoes to Vineyards**

Northwest soil is ideal for producing the succulent and robust fruit of the vine. The area's top layer of black silt loam is actually volcanic soil, a result of eruptions from at least the last 10,000 years. The soil is rich in nutrients and contributes to the complexity and aromatics of the wine. From some of the winery vineyards we have views of four NW volcanoes: Mount St. Helens, Mount Hood, Mount Rainier and Mount Adams. The grapes for this wine also come from vineyards both southwest and northeast of Mount St. Helens.

This wine is made from a Native American grape, Niagara. The aromas and flavors are an absolute explosion of pure grape flavors, just like popping a fresh grapes in your mouth. Serve chilled.

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