



FOR IMMEDIATE RELEASE
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Newly Released Whites Tempt Fall Palates, Complementing Holiday Fare!

Hillsboro, OR: There's a sense of functional management among the next generation Oak Knoll team that says, "They'll beat the odds set before them." The Goal: to reestablish the winery as a historical treasure which has moved into modern winemaking, while still maintaining a sense of their past.

OAK KNOLL HISTORY:

- Patriarch Ron Vuylsteke's grandfather Leonard was a winemaker in the St. Emilion region of Bordeaux in the early 1900s.
- In 1970, Ronald and Marjorie Vuylsteke became pioneers of Oregon winemaking, when they founded one of the oldest wineries in the state of Oregon, Oak Knoll.
- By the 1980s, Oak Knoll had become known as the "People's Winery of Oregon"

The longevity of Oak Knoll can also be attributed to its ability to sustain the peaks and valleys of the winery's history. Oak Knoll's flagship variety, Pinot Noir, achieved prominence in 1983 when its 1980 Vintage Select Pinot Noir won Best of Show and the Governor's Trophy at the Oregon State Fair Wine Competition. One of the judges was famed California winemaker and consultant Andre Tchelistcheff. After hearing that Oak Knoll had made the Best of Show wine, Andre phoned Ron Vuylsteke and told him, ***"I have spent the past fifty years of my life searching for the world's finest Pinot Noirs, and yours is among the greatest I have tasted."***

Oak Knoll's commitment to quality hasn't once wavered in all of their years of production, and it is with great joy that they're releasing three new white wines, just prior to the 2007 holiday season:

- 2006 Oak Knoll Pinot Gris, Willamette Valley ~ Suggested Retail \$12
- 2006 Oak Knoll Chardonnay, Unoaked ~ Suggested Retail \$10
- Newly Released Non-Vintage Niagara, American AVA ~ Suggested Retail \$7

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