



FOR IMMEDIATE RELEASE
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Oak Knoll Winery Continues as the Portland Rose Festival's Official Wine Sponsor

"Bridging Communities" with Limited Edition Labels Oak Knoll 2007 Pinot Noir & 2007 Pinot Gris, Willamette Valley

Hillsboro, Willamette Valley: Just as it takes a village to raise a child, it also takes a community to sponsor an annual festival that fosters complete pride by all members of its neighborhood. This is what the Portland Rose Festival has become, and Oak Knoll Winery continues as "the people's favorite" winery in the Portland area. Once again, Oak Knoll is delighted to be the festival's one-and-only wine sponsor.

In 1970, Ronald and Marjorie Vuylsteke became pioneers of Oregon wine making by founding the first winery in Washington County, when there were only a few vineyards and a handful of wineries in Oregon.

The alliance between The Rose Festival and Oak Knoll is one of mutual agreement, understanding, and commitment to serving Portland. In 1987, Ron and Marjorie Vuylsteke initiated an art scholarship program that would be given to an Oregon College of Art and Craft (OCAC) student through a label art contest. In order to encourage and foster art within the Portland community, this recognition brings awareness to young artists at the Oregon College of Art and Craft, and also greatly benefits the winning student. Once the rendering's been chosen, the student then goes through the entire wine label production process from working with the designers, through all press checks, to seeing his or her final work on the wine bottles.

This year's student recipient is Paul Kottke, the bulk of whose paintings, drawings, and sculptures have been described as captivating an underlying feeling of concern. He's currently working on his degree at OCAC. Oak Knoll Winery's founder and winemaker emeritus, Ron Vuylsteke, presented their annual scholarship to student Paul Kottke for his winning wine label, which was created using this year's theme of "Bridging Communities."

"We're just delighted that this year – as in past years – our 2007 Oak Knoll Pinot Gris and 2007 Pinot Noir will again be enjoyed by Festival goers as the official wines. We couldn't be more pleased to be part of our community in this way," states Oak Knoll's President Greg Lint.

The Portland Rose Festival (www.rosefestival.org) begins on May 22, and continues until June 14, 2009. During this time, Oak Knoll Winery has scheduled festivities in both Portland and at the winery in Hillsboro that revolve around these springtime festivities.

Oak Knoll's 2009 Rose Festival signature wine, featuring Oregon's popular Pinot Gris and Pinot Noir, became available for purchase on April 27, 2009, both at Oak Knoll Winery, and/or online at: OakKnollWinery.com. The signature wine is additionally available at all "Made in Oregon" locations.

[High resolution jpegs of the Pinot Gris and Pinot Noir labels: www.oakknollwinery.com]

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