



FOR IMMEDIATE RELEASE
December 8, 2008

Media & Samples: Contact: Jo Diaz
(707) 620-0788
jo@diaz-communications.com

Newly Released Wines Ring in the New Year!

Hillsboro, OR: Oak Knoll's goal to reestablish the winery as a historical treasure which has moved into modern winemaking, while still maintaining a sense of their past, is in full swing.

OAK KNOLL HISTORY:

- Patriarch Ron Vuylsteke's grandfather Leonard was a winemaker in the St. Emilion region of Bordeaux in the early 1900s.
- 1970: Ronald and Marjorie Vuylsteke became pioneers of Oregon winemaking, when they founded one of the oldest wineries in the state of Oregon, Oak Knoll.
- 1980s: Oak Knoll had become known as the "People's Winery of Oregon."
- 2000s: Oak Knoll moves into the next millennium with sweeping personnel changes, as the next generation of the family takes over all day-to-day operational aspects of the winery, while still remaining and embracing the position of People's Winery of Oregon.

The longevity of Oak Knoll can also be attributed to its ability to sustain the peaks and valleys of the winery's history. Oak Knoll's flagship variety, Pinot Noir, achieved prominence in 1983, when its 1980 Vintage Select Pinot Noir won Best of Show and the Governor's Trophy at the Oregon State Fair Wine Competition. One of the judges was famed California winemaker and consultant Andre Tchelistcheff. After hearing that Oak Knoll had made the Best of Show wine, Andre phoned Ron Vuylsteke and told him, ***"I have spent the past fifty years of my life searching for the world's finest Pinot Noirs, and yours is among the greatest I have tasted."***

Oak Knoll's commitment to quality hasn't once wavered in all of their years of production, and it is with great joy that they're releasing these two flagship wines, during the 2008 holiday season:

- 2007 Oak Knoll Pinot Gris, Willamette Valley ~ Suggested Retail \$15.99
- 2006 Oak Knoll Pinot Noir ~ Suggested Retail \$19.99

#

503.648.8198 • 1.800.625.5665

29700 SW Burkhalter Road • Hillsboro • Oregon • 97123 • USA • Fax: 503.648.3377 • E-Mail: oakknoll@ipinc.net • www.oakknollwinery.com